

# PHILIP GRACI

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Greater Los Angeles Area

## SUMMARY

I have 19 years experience as a Web Developer, UI Designer, and Consultant. I have strengths as both a designer and programmer. My dream is working with a great RESTful API, and creating an awesome front end using a modern JS MVC.

My passion is in front end development, with strengths in HTML5, CSS3, and JS/jQuery. In 2015 I have been pushing myself to learn frameworks such as Node, AngularJS, Ember.

On the backend, I have more experience with PHP and MySQL, but spent a year developing a enterprise level project in Ruby on Rails and Postgres. I've since started using Laravel for my PHP development, but like Rails ecosystem a bit more.

I am currently available for hire, and looking to relocate from Philadelphia to Los Angeles in the Spring of 2015.

## EXPERTISE

- User Interface / User Experience (UI/UX)
- Responsive Design
- HTML5
- CSS3 / SASS / SCSS
- Javascript / jQuery
- PHP / RUBY on RAILS
- API Development
- MySQL / Postgres
- WordPress
- Social Media Marketing
- SEO
- Web Application Development
- GitHub

## KEY STRENGTHS

- Consulting with client or other members of development team; able to quickly identify project needs and requirements.
- Rapid development and execution of newly proposed ideas.
- Ability to communicate with designers, and create pixel perfect responsive sites.
- Understands challenges of cross platform and mobile web development; applies web standards based solutions to create fast, functional code.
- Excellent time, project management and documentation skills.

# CAREER HISTORY

## **Openphoto - 2014-Current**

**Senior Developer** - <http://openphoto.net>

Ongoing development to a legacy PHP site. Completed initial responsive redesign, applying suggested Google Page Speed insights for mobile users. Currently applying Twitter Bootstrap CSS to site layout and admin pages, as well as refactoring code base to properly use MVC methods.

## **TriAgency, LLC - 1998-2014**

**CEO & Lead Developer** - <http://triagency.com>

Established a boutique agency providing web development, marketing, and ecommerce for a wide array of clients, with a focus on the entertainment industry.

Developed a custom CMS – featuring site management, blogging, RSS feeds, photo and video galleries, digital downloads, podcasting, and more. Three iOS apps were launched for bands, with the UPL1NK XML API providing the exclusive music, photos, and content to their fans.

UPL1NK CMS went offline Dec 31st 2014. All hosted sites were converted to WordPress.

## **AppGravity, Inc. - 2013-2014**

**Lead UI Developer** - <http://appgravity.com>

Overhauled web application front end to validating HTML5 and CSS3. Converted legacy JS code to jQuery. This provided a faster and modern responsive website, upon which new features could be added.

Integrated UI code and fixes into Ruby on Rails, SOLR, and Postgres environments, speeding up development time and allowing for better QA due to direct interaction with backend code and developers. Managed all code changes via GitHub, and handled server deployments via Capistrano.

Developed new Homepage, User Profile, and App Ratings & Review interfaces, enabling unique user generated content and longer site visits.

Custom WordPress Blog development, including a Plugin and Widget that access Appgravity's API via JSON calls. This provided a platform for social media engagement, and resulted in better organic site traffic.

## **Rapid Data - 1996-1998**

**Lead Developer**

Built team of 5 developers over 2 year period, to handle new business division for Industrial Manufacturing Market. Developed early eCommerce sites, and ported tech manuals and CDROMs to web applications. Implemented major marketing web projects for multinational corporations.